

eCommerce Platforms Category

SUMMER 2023
Customer Success Report





eCommerce Platforms Category

An eCommerce platform is a complete software solution that permits retailers to create and manage an online store for their services or products. This system creates a digital, centralized hub for customer and product data, and enables eCommerce companies to perform tasks like customizing product information, managing web layout and content, processing online transactions, and tweaking the platform for their enterprise's online requirements.

With an eCommerce platform, you can unify, maintain, and scale core business workflows like the front-end selling of services and products, and the back-end work of managing customer order history and inventory. Depending on security, potential for growth, and business need, an eCommerce tool can be proprietary or open source, and deployed in the cloud or on-premises. eCommerce solutions can be integrated with ERP, CRM, inventory management, subscription management, and catalog management applications.

Customer Success Report

Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:



CONTENT SCORE

- ✓ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ✓ Customer reference rating score
- ✓ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ✓ Total # of profile views on FeaturedCustomers platform
- ✓ Total # of customer reference views on FeaturedCustomers platform



MARKET PRESENCE SCORE

- ✓ Social media followers including LinkedIn, Twitter, & Facebook
- ✓ Vendor momentum based on web traffic and search trends
- ✓ Organic SEO key term rankings
- ✓ Company presence including # of press mentions



COMPANY SCORE

- ✓ Total # of employees (based on social media and public resources)
- ✓ Year-over-year change in # of employees over past 12 months
- ✓ Glassdoor ranking
- ✓ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2023 Customer Success Awards

Check out this list of the highest rated eCommerce Platforms software based on the FeaturedCustomers Customer Success Report.



* Companies listed in alphabetical order



2023

**ECOMMERCE
PLATFORMS**

MARKET LEADER





ABOUT 2CHECKOUT



2Checkout is the digital commerce & payments provider that helps companies sell their products and services via multiple channels, acquire customers across multiple touch points, increase customer and revenue retention, leverage smarter payment options and subscription billing models, and maximize sales conversion rates. The company's clients include ABBYY, Absolute, Bitdefender, FICO, HP Software, Kaspersky Lab, and many more companies across the globe. You can also find us on Twitter, Facebook, and Youtube. Let's connect and be...

300

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Since switching to the [2Checkout] platform we have improved eCommerce operations by an estimated 16%. We are solving every task much faster – both in self-service mode, as well as via 2Checkout support. What our previous provider was solving in a few weeks, 2Checkout is resolving in days or even hours. This is helping tremendously, allowing us to focus more on marketing and campaigns instead of admin stuff. 2Checkout is also keeping us up to date with improvements in the platform, what's coming...”

NICOLAS XANTHOPOULOS
CHIEF TECHNOLOGY OFFICER, VISICOM MEDIA

“We are happy with the progress so far on the eCommerce side - with 2Checkout, we've seen improvements in several aspects, including conversion rates and internal efficiency. We also like the flexibility of the platform. We know it can support any future needs we may have - be they related to subscriptions, additional sales channels or go-to-market initiatives. But the most important benefit from working with 2Checkout is the support and expert advice we get, all the way from vendor support to the affiliates...”

TERENCE SWEE
FOUNDER & CHIEF EXECUTIVE OFFICER, MUVEE

“It's a huge relief having global payments, tax, fraud, etc. taken care of by a commerce provider such as 2Checkout so we can focus on our core business instead of spending our resources managing a commerce infrastructure or integrating subscription billing and sales tax compliance. With the newly implemented Revenue Recovery Tools, 2Checkout's commerce solution helps...”

DANVERS BAILLIEU
CHIEF OPERATING OFFICER, PRIVAX

“We've had amazing feedback internally about working with 2Checkout from several departments, from day one-starting with eCommerce, customer support, finance, and affiliate management. The numbers also speak for themselves – we've had improvements in our KPIs across the board. Both commercial and technical support is great. We couldn't be happier with our...”

CHIRAG ARORA
DIGITAL MARKETING MANAGER, SYSTOOLS

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Bitdefender



ABBYY



ABOUT BIGCOMMERCE



BigCommerce is the world's leading SaaS ecommerce platform for established and rapidly-growing businesses. Combining enterprise functionality, an open architecture and app ecosystem, and market-leading performance, BigCommerce enables businesses to grow with 80% less cost, time and complexity than on-premise software. BigCommerce powers B2B and B2C ecommerce for more than 60,000 stores, 2,000+ mid-market businesses, 30 Fortune 1000 companies and industry-leading brands, including Assurant, Ben & Jerry's, Skullcandy, Sony and Toyota. For more information, visit...

428

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Being able to integrate this one step solution on the back end in BigCommerce is so nice. We can access customer records, see questions, adjust orders or addresses, and easily access transaction information all in one place.”

JESSICA MCQUEEN
FOUNDER, HENNA CARAVAN

“We were very thorough in our search for an ecommerce platform that would suit our long-term needs. In the end, BigCommerce won us over with its built-in functionality and strong support team.”

RICHARD KELSEY
OWNER, BEER CARTEL

“The BigCommerce backend makes it easy for us to manage products and incoming orders, and the customizable frontend allows us to make our website easy for customers to shop and buy items.”

SARAH HOFFMAN
HEAD OF ONLINE SALES, PRECISION CAMERA & VIDEO

“One of the automatic features from BigCommerce that I love is that depending on which country you come in from, the site will show you product prices in your own currency.”

NANCY VAMVAKAS
OWNER, IDEAL DRAPE MAKERS

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PLAIN JANE

Carewell
THE CAREGIVERS SHOP

Caron's
Beach House

vivino

Bulk
APOTHECARY



ABOUT BOLT

BOLT

Bolt is a better-than-Amazon checkout experience for the rest of the internet, with zero fraud built in. They make online businesses more money, powered by their unfair data advantage and the scale of the Bolt Network. Fellow engineers and future teammates: they are well-funded, backed by the best, and bringing together great minds.

73

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I think there’s a lot of value in knowing that people who already have a Bolt account can recognize that Bolt is running on our site. If I can see that I can instantly check out because I have a Bolt account, I’m much more likely to finish the checkout process because I know it’ll just be one click.”

STEVEN SCARBOROUGH
DIRECTOR OF ECOMMERCE, INDUSTRY WEST

“The checkout experience is so important - one of the top three most important factors of the site. Bolt made it possible for us to implement a fast and easy checkout that allows our customers to complete their purchase in a matter of seconds.”

SARA KIM
DIRECTOR OF ECOMMERCE, AKIRA

“What sold us on Bolt is the simplified one-click checkout process and the built-in fraud protection. It was everything we needed, rolled into one. It was a no-brainer for us to move over to Bolt.”

KYLEE ANDERSON
MARKETING DIRECTOR, DRIVE-IN AUTOSOUND

“Bolt was clearly the best choice to help us solve our issues with fraud. They also improved checkout conversion and streamlined the online customer payment experience.”

NICKLAS BRANDRUP
FOUNDER AND OWNER, HYPERIKON



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benefit
SAN FRANCISCO



RESTAURANT®
SUPPLY.com



ABOUT CLEVERBRIDGE



Cleverbridge provides subscription-renewals through personalized automation for B2B & B2C clients in SaaS, digital goods while providing solutions for revenue growth without adding headcount. Headquartered in Cologne and Chicago and founded in 2005, Cleverbridge provides an easy-to-integrate, cloud-based and AI/ML driven engine that simplifies client-retention and market expansion. All of this is done while providing best-in-class customer experience with proven global tax-, compliance-and payment solutions in 180 global markets. For more information visit our website and follow us on...

34

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Our mission to enable customers to self-service (from trial to subscription) and introduce monthly billing have been met thanks to cleverbridge’s ability to smoothly integrate with our backend systems. Our customers can now sign up for a trial and convert to a paid subscriber without even contacting a Sales person. With cleverbridge’s solution, the majority of our customer base has elected automatic billing and we have had a great success rate for monthly customer billings.”

CINDY JOHNSON
DIRECTOR R&D, VIPRE

“With cleverbridge, we had access to a wealth of features, right out of the box. Their architecture means faster response, including page load time and cart execution, all over the world. Their customer service model gives us professional services when and where we need them. It’s a great platform.”

MARK DYKSTRA
SENIOR MANAGER OF INTERNET MARKETING, DELL

“cleverbridge not only gave us a complete global solution right out of the box with a simple integration – rapidly accelerating our time-to-market – but delivered the best possible online customer experience to build long-term customer relationships and grow recurring revenue.”

KEVIN ST. ANGEL
DIRECTOR OF ECOMMERCE, SONY

“cleverbridge not only demonstrated a proven track record of delivering end-to-end e-commerce solutions for global companies, but their quality of support and services is what really made them stand out.”

MIKE LEYDEN
VP GROWTH, NITRO

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ABOUT FASTSPRING



FastSpring is the trusted ecommerce partner for companies that sell software around the world. Companies using FastSpring's full-service ecommerce solution sell more, stay lean, and compete big. Founded in 2005, FastSpring is a privately owned company headquartered in Santa Barbara with an office in Amsterdam. For more information, please visit <https://www.fastspring.com>.

72

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“FastSpring is the best e-commerce provider I have ever met. I don't need to write scripts for my products; I can set up everything in SpringBoard, and if I need help, I can get a response in hours, and sometimes the response is a completely finished setup for me. I like the staff's reply with their real name. I like the business style that treats vendors as friends, with no service quality differences between big and small vendors.”

HONG ZHANG
ROTATINGSCREW

“Very easy to set up, you can have an ecommerce site up and running in less than a day you get the ability to sell internationally. In other words, it's a one-stop-shop for ecommerce particularly suited for software vendors and startups.”

ANDREW BURNETT-THOMPSON
DIRECTOR, SCICART LTD

“Selecting an outstanding next-generation e-commerce engine to power Adobe Exchange was an important decision for Adobe. We selected FastSpring because of its robust technology platform and excellent customer service.”

KEN TOOLE
ADOBE

“Just wanted to tell you guys that you have by far the best e-Commerce product we have ever used. Your product is very easy-to-use, extremely flexible and modern. Keep up the great work.”

THOMAS MARKEL
MARKELSOFT, INC.

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ABOUT KIBO COMMERCE



Kibo provides cloud commerce solutions inspired by your needs and designed to empower your teams. their software and services include eCommerce, Order Management, Certona Personalization, and Mobile Point of Service for retailers and brands. Whether you're an eCommerce veteran or just getting started, B2C or B2B, their solutions are designed to power the shopping experience - from first click to doorstep - and to scale with you as your business grows.

90

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Kibo has the ability to define data really well in the back end, which many of the SaaS competitors are not as good at. And so we have some specific use cases where we need to tie pretty complex product data to say, the image gallery, or to other pieces of the user experience. And the ability to customize that schema to be able to do so was a real advantage for Kibo.”

ANDY WOLF
CHIEF TECHNOLOGY OFFICER, FORTIS LIFE SCIENCES

“I was looking for a scalable solution that my team can use to quickly deploy applications. What I'm looking for in a technology is something that's scalable, something that is not monolithic, something where I can find people to come onto the platform and work. Kibo did a great job providing the API layer for the solution for us to move forward.”

DANNY VALENTINO
DIRECTOR OF IT E-COMMERCE, HOME HARDWARE

“Kibo's unified eCommerce and Order Management offering not only brings modern commerce capabilities to our online business, but also connects it to our offline locations, allowing us to create a better customer experience while simplifying our operations.”

JEST SIDLOSKI
VICE PRESIDENT OF MARKETING, PEAVEY INDUSTRIES

“When it comes to choosing a technology partner for any client, we do not make that decision lightly, but with Kibo's capabilities around integration, APIs, and dynamic checkout, the decision is often obvious.”

MANISH HIRAPARA
CHIEF EXECUTIVE OFFICER, PEAK ACTIVITY

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ABOUT SALESFORCE COMMERCE CLOUD



Salesforce Commerce Cloud (formerly Demandware) empowers brands to engage with customers in entirely new ways, including online, on-the-go and with empowered associates in brick-and-mortar stores. Today, Salesforce Commerce Cloud's industry-leading cloud platform is the digital backbone for hundreds of retail brands, and thousands of commerce web sites around the world, powering commerce across web, mobile, social and store channels. As the retail world has evolved, so has the Commerce Cloud. Their capabilities include digital commerce, predictive intelligence, point of sale and order...

219

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“[Salesforce Commerce Cloud] has already helped us improve efficiency and eliminate different legacy systems; we have also seen conversion rates improve. Now we have a solid ecommerce foundation, and we can focus on maturing our offering with personalization and multi-channel capabilities to further enhance the customer experience and support our plans for future, long-term growth.”

HARRIET WILLIAMS
GROUP MULTICHANNEL DIRECTOR, LABELUX

“With [Salesforce Commerce Cloud], we can continuously reinvent the shopping experience across every channel. It has made our business and our ecommerce operation much more nimble.”

COLEEN MCNALLY
VICE PRESIDENT OF IT, PACSUN

“Salesforce B2B Commerce lets customers make their decisions online and see their order history. That's going to help with customer satisfaction and increase sales.”

DIMITRI SAVELIEFF
CRM DEVELOPER, AVERY DENNISON

“[Salesforce Commerce Cloud] allows us to innovate and will support omni-channel retailing. We now have the foundation to meet changing customer demands.”

DAVID WILLIAMS
HEAD OF ONLINE, DECKERS BRANDS

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YETI

Cargill Helping the world thrive

PETSMART

GODIVA
Belgium 1926

NYX
PROFESSIONAL MAKEUP



ABOUT SAP COMMERCE CLOUD



SAP Commerce Cloud drives digital transformation enabling you to become an omnichannel business, delivering contextual customer experiences and unifying customer processes. Next-generation CRM is not about automation and efficiency, it is about intelligent engagement and effectiveness. It's about creating a series of moments which feel genuine and engender trust. Ultimately, it puts people at the center.

218

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“We have a strong commitment and partnership with SAP to continue investing in the commerce solution. We expect it will only enhance our customers’ online buying experience and provide us with new insights that we can leverage for further growth strategies.”

GAJA NAGARAJAN
EXECUTIVE DIRECTOR, CLOUD & ENTERPRISE
APPLICATIONS, MAXIM INTEGRATED

“Integrating eCommerce, Sales, and Service has been core to our digital transformation, ultimately interacting with our customers on their terms. Our SAP-based ‘order to cash’ system makes our sales teams more productive and gives our customers the flexibility to order when and how they choose.”

FERNANDO BATTAGLIA
VALUE STREAM MANAGER, FRUCOR SUNTORY

“We were able to use the SAP Commerce solution to build a customer and employee-friendly solution that could remove risk, eliminate repetitive processes and give both staff and customers time back in their day.”

MICHELLE STEWART
GENERAL MANAGER, DEVICE TECHNOLOGIES

“With SAP Commerce Cloud, we have improved customer, partner, and employee experiences while increasing revenue and operational efficiency.”

THORSTEN PHILIPOWSKI
IT PRODUCT OWNER E-COMMERCE, BEIERSDORF

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ABOUT SHOPIFY



Shopify is the leading cloud-based, multi-channel commerce platform designed for small and medium-sized businesses. Merchants can use the software to design, set up, and manage their stores across multiple sales channels, including web, mobile, social media, marketplaces, brick-and-mortar locations, and pop-up shops. The platform also provides merchants with a powerful back-office and a single view of their business. The Shopify platform was engineered for reliability and scale, making enterprise-level technology available to businesses of all sizes.

1263 TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The whole tech space seemed extremely daunting when we decided to take our brand online. Then came along Shopify. Shopify enabled us to run the eCommerce side of things very easily without having to invest and develop a big technology team. It’s so simple as a platform that we could do everything ourselves. It made everything so easy!”

RASHI NARANG
CO-FOUNDER, HEADS UP FOR TAILS

“We get optimized business now based on funnels. We can identify our repeat customers, our VIP customers, maintain the proper conversion rates for acquisition versus retention. It’s really like the sky is the limit right now. Before that, there were many limits closer than the sky.”

MALLORY ROSEN
ECOMMERCE MANAGER, LESPORTSAC

“Shopify has revolutionized our ecommerce store. All our sales channels are integrated in one place, so we can seamlessly sell in all the places our customers are.”

LAURA
KIRRIN FINCH

“Shopify’s POS system is fantastic. It’s mobile, allows us to offer a better customer experience, and lets us sell virtually anywhere.”

KEVIN SCARINGI
ECOMMERCE MANAGER, DISCOUNT HOCKEY

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ABOUT TRUECOMMERCE

TrueCommerce™

TrueCommerce is the most complete way to connect your business across the supply chain, integrating everything from EDI, to inventory management, to fulfillment, to digital storefronts and marketplaces. We've revolutionized supply chain visibility and collaboration by helping organizations make the most of their omnichannel initiatives via business P2P connectivity, order management, collaborative replenishment, intelligent fulfillment, cross-functional analytics, and product information management. The TrueCommerce Global Commerce Network can connect businesses to over 160,000...

384

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“TrueCommerce helped us deliver value to our customers, whilst remaining open & flexible at all times. The platform was configured to deliver customised solutions for each of our different business offerings without the need to bespoke and all in a timely fashion. The support we received from the TrueCommerce team post go-live was also first-rate.”

ADIL JAN
HEAD OF SYSTEMS, BUNZL

“When another winery reaches out to the community to ask about recommendations, I am the first to jump in and suggest TrueCommerce. It's user-friendly, it's easy to learn, and we've seen great ROI with it. I'm really glad we chose TrueCommerce.”

STEPHANIE JARVIS
DIRECTOR OF MARKETING, HAZLITT 1852 VINEYARDS

“With the help of TrueCommerce, we have literally added power to our invoices. TrueCommerce's solution means that we can now receive supplier invoices digitally, which gives us greater flexibility and a better overview than previously.”

ALEXANDRE VELLIEUX
IT MANAGER, CITROEN

“The ability to shift people from manual data entry and other non-value-added tasks to intellectual work is really what the ROI from TrueCommerce is all about.”

JOHANNE PILON
SUPPLY CHAIN MANAGER, BUDDHA BRANDS

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ABOUT VOLUSION



Volusion is an all-in-one ecommerce solution that helps entrepreneurs build and manage successful online businesses. Since 1999, Their dedicated team of developers, marketers, designers, and technical support experts have been passionate about helping merchants operate and grow their stores, whether startup or established. Two decades later, Volusion has earned dozens of accolades and powered over 180,000 successful online businesses.

138

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“In addition to the great functionality that comes with a Volusion store, they also offer essential services to keep our business competitive. In addition, Volusion's platform can be integrated with third-party applications that help keep our data, customer information, and mailing lists in order.”

STEVEN HURLEY
PRIVATE SHORE TRIPS

“Ecommerce is not our expertise—the products and product know-how are—so as someone who isn't very technically-inclined in terms of setting up an ecommerce space, Volusion is easy to use to get products out into the marketplace.”

RUSSELL CREED
OWNER, MOONSHINE STILL

“The Volusion ecommerce solution is very easy to use. I can update my website with products including their descriptions, price, photos, as well as videos. I do not have to rely on another company to make our website changes.”

PATRICK KETCHEN
HALO HEADBAND

“My favorite part of running an ecommerce business is the excitement of starting our day with orders that have already been placed online while we sleep. Volusion makes it easy to capture that business, literally, in our sleep!”

USA ROLLER CHAIN & SPROCKETS

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AIRFRAMES
ALASKA

CHOCO**perfection**

**BOAT LIFT
& CANOPY**
BoatLiftandCanopy.com


matcha source

 GODATAFEED



ABOUT VTEX



VTEX provides cloud based e-Commerce Platform and Omnichannel solutions. Known for their vanguard technology and by being a time-to-revenue platform, VTEX has been recognized by the analysts from Gartner and Forrester, as a Global Leader for Digital Commerce. VTEX is ranked on Gartner's Magic Quadrant for Digital Commerce. VTEX is present in 28 countries and is trusted by 40% of the top brands in the world including Sony, Disney, Whirlpool, Electrolux, C&A, Cencosud, Boticário, Avon, Lancôme, Walmart, Staples, Nokia, Fravega, Coca-Cola, Personal and Lego.

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TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“VTEX impressed us with their extraordinary out-of-the-box features and innovative low-code development platform. The teams from VTEX and Pivotree won us over with their dedication and commitment to supporting us as partners as we aim to double our business in the next few years.”

MARK CHRISTENSEN
CHIEF EXECUTIVE OFFICER, BLADE HQ

“The [VTEX] platform gave us the ability to better understand our data across the entire business. From pricing, logistics, customer profile - all perspectives. The beauty of this project is that in the end everything is connected.”

LORIANNA EGOZCUE
ECOMMERCE CHANNEL MARKETING MANAGER,
STANLEY BLACK & DECKER

“VTEX has a plethora of APIs, integrations and partners, which makes accomplishing different strategies very simple. The VTEX ecosystem provides us with a lot of opportunities to develop digitally.”

RODRIGO MATHEUS
HEAD OF ECOMMERCE, BAUDUCCO

“In addition to the features that contribute to the growth of an e-commerce, VTEX's great team that accompanies the customer in each stage is essential.”

ROMINA MITAR
E-COMMERCE MANAGER, SALLY BEAUTY

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SALLY BEAUTY

StanleyBlack&Decker





ABOUT WOOCOMMERCE



WooCommerce, part of the Automattic family, is a team of over 80 working remotely across the world to democratise eCommerce. WooCommerce is the most popular WordPress eCommerce plugin. And it's available for free. Packed full of features, perfectly integrated into your self-hosted WordPress website. Whether it be t-shirts in all their shapes and sizes, music files or software. Even affiliated products from a marketplace. It's all possible.

459

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“WooCommerce was the best solution because of its customizable framework, REST APIs and the fact it's one of the greatest platforms for custom theme (user interactions) development in the industry.”

KARLO BEŠTAK
FOUNDER, PAGODA CLASSICS

“WooCommerce has been an amazing shopping cart for us to use. The backend is simple to navigate and our life is much easier due to the ability to tie in shipping fulfillment for our products.”

BROOKS REITZ
OWNER, JACK RUDY COCKTAIL CO.

“Using WooCommerce's APIs and developer docs, we have been able to deploy a number of custom page elements that has allowed us to create the look and user experience that we are looking for.”

NICK ROY
DEVELOPER, BRUICHLADDICH

“With WooCommerce, there are nearly endless possible extensions and plugins to deliver exactly what our clients need.”

SEAN FLANNIGAN
COOLBLUEWEB

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2023

**ECOMMERCE
PLATFORMS**

TOP PERFORMER





ABOUT COMMERCETOOLS



Commercetools is a next generation software technology company that offers a true cloud commerce platform, providing the building blocks for the new digital commerce age. Its leading-edge API approach helps retailers create brand value by empowering commerce teams to design unique and engaging digital commerce experiences everywhere – today and in the future. Their agile, componentized architecture improves profitability by significantly reducing development time and resources required to migrate to modern commerce technology and meet new customer...

192

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“One of our goals was to approach new international markets whenever we want. With commercetools we were able to start several international online shops in no time. The shops are operated through one central platform, while the country-specific data for products, currencies and taxes is adaptable. That saved us a huge amount of time.”

ANDREAS BERNT-BÄRTL
SENIOR EMARKETING MANAGER, BRITA

“We found the commercetools platform to be easy to learn and utilize as a marketing/ecommerce team. We had a relatively short execution timeline for the relaunch of our new website and the simplicity of the commercetools platform allowed for quick development and continues to allow for simple updating.”

DIGITAL MANAGER
COMPLETE NUTRITION

“commercetools helps us to adapt more quickly to changes in a world in which our customers move now more than ever. Eurail.com was looking for out-of-the-box implementation the combination of business tools and cloud experience was just what we wanted. The perfect fit.”

JESSE WIERENGA
SCRUM MASTER/AGILE COACH, EURAIL.COM

“The API-first nature of commercetools’ eCommerce microservices platform is helping GrandVision to build a best-in-class, modular, cloud-native global omnichannel commerce proposition that can be scaled to 30 retail banners and 44 countries over the coming years.”

KUNAL MUKHERJEE-CHAKRABORTY
GROUP VICE PRESIDENT AND CHIEF DIGITAL OFFICER,
GRANDVISION

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EXPRESS

vistaprint

Dawn

cimpres

Nuts.com



ABOUT DYNAMICWEB

DynamicWeb®

Dynamicweb is a leading software company developing products that help you grow and optimize your online business. Their All-in-One Business Platform combines Content Management, Ecommerce, Product Information Management (PIM) and Marketing capabilities to create powerful customer experiences across all channels, which increases conversions and optimizes customer lifetime value.

290

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“The new B2C ecommerce solution provides our private heating oil customers with the opportunity to place orders and to make online payment 24 hours a day. A possibility that fulfills one of our core values - flexibility. The customers also have access to their private billing and order history whenever needed, making them more independent of normal opening hours. At the same time the direct and touchless integration between Dynamicweb and our ERP system, gave us the opportunity to cut down some of the manual processes and by that we could focus “saved” resources in other areas.”

HENRIK OTTOSEN
MARKETING MANAGER, DCC ENERGI

“By implementing the B.I.S. modular and Dynamicweb Ecommerce we have gained a solution which is 100% integrated with our ERP-system. It represents a successful criterion, and it has generated a user-friendly solution, which enables automatic transfer of new products to the web shop through simple coding.”

SUSIE CHRISTOPHERSEN
SALES AND MARKETING, ULEFOS

“In less than four months, we had an eCommerce Suite solution that covers one B2B and three B2C shops. Moreover, we are now able to present related products, if a product is out of stock, to the customers. This has increased the possibility of purchase significantly.”

MAI HEROLD
MARKETING MANAGER, FÆRCH A/S

“We now have an extraordinarily fast ecommerce! Our work to maintain master data has become so much easier. Instead of correcting things in multiple systems, we now just fix things in one place, and then they are changed in five different places.”

ANTON DANIELSEN
ECOMMERCE MANAGER, ILLUMS BOLIGHUS

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Danish Agro

Europcar

Repart

SKANSKA

wine&dk



ABOUT ECWID



Ecwid by Lightspeed is a hosted cloud commerce platform used by hundreds of thousands of merchants in 175 countries, 50 languages and offers the easiest way to add an online store to any website, social site or multiple sites simultaneously. With Ecwid, you get everything you need to start selling online in minutes: on your site, social media, marketplaces, or in-person. Easily embedded into any web presence and leading POS systems, you can market, merchandise and sell products and services from multiple online stores with mobile management and point-of-sale integration anywhere at any time. Start selling now with...

126

TOTAL CUSTOMER REFERENCES

[VIEW ALL
REFERENCES](#)

FEATURED TESTIMONIALS

“If you are not using ECWID, you have no idea what you are missing! I love ECWID by Lightspeed. I started using ECWID in 2020 and it's the best user-friendly platform that I have ever used. I love that customer service is only a phone call away. I love the weekly stats reports, I love that I can set up automatic weekly promotions, I can connect to all of my social media accounts, set up my email marketing, and even write my blog all on the platform. Thanks for simplifying my business and my life.”

LYNTHIA MULLER
THAT NECK PILLOW

“At Honey Crumb, we LOVE using Ecwid and it's been a fantastic tool for our business. We're on the "Venture" plan and we've found it extremely cost-effective, easy-to-use, infinitely customizable to suit our needs (we sell custom cakes and desserts), and it's led to a substantial increase in revenue for us in 2023. It's such a relief to be able to offer an online store that remains within our own domain as well, and which doesn't direct our customers away from our website.”

CARLA CALLAHAN
HONEY CRUMB CAKE STUDIO

“Several years ago I was in need of a shop site to make selling my artwork easier. Ecwid has provided me with a very comprehensive program. I was able to connect my Ecwid shop to my website, Facebook, and Instagram. I connected my USPS account for seamless shipping. I also began using the Google shopping tools as well as the Kliken advertising option. For someone who is a creator not a tech expert, I found Ecwid to give me an easy-to-use, visually appealing, customizable shop.”

BETSY ENZENSBERGER

“Ecwid's pre-order feature is a game-changer for our beer lovers. Being able to pre-order our exceptional brews before they are even made guarantees that the beer our customers receive is as fresh as it gets.”

BENJAMIN DORNER
BRAVE BREW

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ABOUT INTERSHOP

intershop®

Intershop is the engine that drives digital commerce. Intershop's powerful B2B e-commerce platform enables the world's leading manufacturers and wholesalers to transform their business and increase revenue in a digital-first world. Intershop's cloud-based solutions give you an essential foundation for digital success, plus the flexibility to deliver unique experiences and quickly react to changing needs. With a global presence and extensive partner network, Intershop supports your success every step of the way – creating opportunities to scale, innovate, and gain a competitive...

95

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Intershop's functionality was the right [fit] for our specifications around product presentation, payment process, back-end management, flexible integration, microsite and adaptability to graphics requests. In just six months we were able to launch an online presence that enables the group to act as a single brand operation, integrating the platforms of all Trony subsidiaries to extend the widest choice of product offerings to customers.”

ALESSANDRO BERGAMASCO
DIRECTOR IT CO-DIRECTOR E-COMMERCE, TRONY

“Digital commerce is a key driver of our strategic business growth. A complete relaunch of our existing web store was absolutely essential in order to maintain our competitive edge. We're extremely pleased with the new Intershop platform, both from a technological and a commercial perspective. Our B2B customers now benefit from a cutting-edge store and a more convenient shopping experience.”

ALEXANDER KRAMES
TEAM LEAD E-COMMERCE, CWS INTERNATIONAL

“We have successfully combined two web shops on a single Intershop platform. This will give us maximum flexibility and extremely fast development on future e-commerce implementations across all channels and touchpoints—also in the longer term. The go-live went smoothly, our customers are very positive about the shopping experience, and we are getting even better ratings than we expected!”

MARK GUELEN
PRODUCT OWNER E-COMMERCE, WOLTERS KLUWER

“Intershop is the perfect solution for us. The platform is reliable and powerful, can be flexibly adapted to the complex organizational structures of B2B commerce, and also offers all the functions for a rapid rollout of digital sales channels. As a result, we were able to successfully go live with our first B2B online shop for the Spanish market within just three months.”

IT DIRECTOR
TEKA GROUP

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ABOUT MIVA



Miva, Inc. is a leading supplier of e-commerce software and services to medium-sized and enterprise businesses. Miva, Inc. provides online merchants, developers, web designers and web hosts with the information and technology needed to be successful in today's online selling environment. Miva, Inc. propels business for tens of thousands of online merchants and developers on a network of hundreds of hosting partners and business portals. Miva's hosting partners depend on the Miva Platform for its complete, reliable, expandable and easy-to-use e-commerce software and...

97

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

"Selling on Miva really impacted our business by giving us an easy way to connect our customers to the products they desire. Innovation is important to us and our business because not only is the landscape of ecommerce ever-changing, our demographic tends to be very visual and social."

ALBERT NGUYEN
MARKETING & ECOMMERCE PROJECT MANAGER, BTO
SPORTS

"We were looking for a long-term, strategic partner that could provide The Paper Store with a flexible and scalable ecommerce solution, allowing us to pivot as needed. The Paper Store has found this with Miva."

JOSH PINSONNEAULT
ECOMMERCE MANAGER, THE PAPER STORE

"Miva has proven to be more than an excellent eCommerce platform – they're a trusted strategic partner and a vital contributor to Clint Pharmaceuticals' business model and sales strategy."

CLINT EBEL
DIRECTOR OF OPERATIONS, CLINT PHARMACEUTICALS

"I don't know of any other e-commerce platform or company that can offer this level of customization and achieve what we've achieved with Miva."

RON GERBER
PRESIDENT, CROWN AUTOMOTIVE

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CLIVE • COFFEE





ABOUT NUORDER



NuORDER has been dedicated to helping businesses increase their B2B sales since 2011 and currently empowers B2B eCommerce sites for over 1,200 vendors and 500,000 buyers. NuORDER provides sales teams and buyers one central place to browse products and catalogs, access up-to-the-minute sales and inventory data, and place orders from their computer or our mobile app – 24/7/365. NuORDER is flexible and scalable, with a rich feature suite to support any business – regardless of whether you're selling designer jeans, consumer electronics or beauty products.

94

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“NuORDER combines multiple inventory tasks into one procedure. Value is added as NuORDER's inventory upload not only creates a better PDF for us, but also puts the inventory data online so all pertinent information is now accessible 24/7 and in real time. Buyers don't have to wait to receive the PDF, they can log on and quickly place more accurate orders.”

ARCHIT SARPANGALA HEGDE
WHOLESALE PLANNER, LACOSTE

“I'd say 80% of my business is now doing really fast reorders. Once I show the clients how to use NuORDER, they love how they are able to place reorders whenever they need to. It really helps eliminate the back and forth emails and calls in between appointments.”

SHERRY LEA
SALES REPRESENTATIVE, BOLLMAN HAT COMPANY

“Our adoption of NuORDER's data-driven platform is an important step in our strategy, enabling us to better collaborate with our vendor partners, drive inventory efficiency and ensure merchandise effectiveness across all touch points.”

TRACY MARGOLIES
CHIEF MERCHANT, SAKS FIFTH AVENUE

“Now it's easier to collect orders from our clients. We can send them their selects and they only have to fill in the units. NuORDER is very userfriendly—even for our clients who are not very technical.”

ANDRE EDWARDS
DIRECTOR OF WHOLESALE & BUSINESS DEVELOPMENT,
VILEBREQUIN

TRUSTED BY



BUGATCHI



Hammitt
LOS ANGELES



ABOUT OROCOMMERCE



Oro empowers B2B businesses with a suite of digital commerce solutions. Our key product, OroCommerce, is a cloud-based B2B-first digital commerce platform with native CRM capabilities and the ability to support marketplace, B2B, B2C, and B2B2X scenarios. We offer a turnkey, end-to-end approach, providing rapid time-to-value for mid-sized enterprises. For more information, please visit www.oroinc.com

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TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“In OroCommerce we found the right B2B e-commerce platform with which we are able to react flexibly to our requirements. Through a strong feature set, coupled with the possibility to individually address our business processes, our goal of a holistic online platform that covers all HKL business areas will become a reality in a near future.”

MARCUS WORTHMANN
DIGITIZATION TEAM LEAD, HKL

“Our website has become a resource for our sales team. The ability to view our website on multiple devices, and the ease with which we can update our products with custom integrations has made this an easy site to support, which has enabled us to focus on other aspects of managing our eCommerce business.”

KEVIN CREESE
ECOMMERCE DIRECTOR, WASTEQUIP

“We leaned heavily on OroCommerce’s comprehensive native B2B features, which enabled the rollout of a high-quality, mission-appropriate backend and frontend deployment with very little need for customization now or in future.”

GEERT BESTEN
SENIOR DIGITAL DELIVERY MANAGER, DUNLOP

“Thanks to OroCommerce’s unique B2B features and exceptional flexibility, we’re increasing our online sales, building brand loyalty, and creating convenient, personalized shopping experiences for all our customers.”

ANDREW ALBROW
MANAGING DIRECTOR, GALA IMPORTS

TRUSTED BY



SAMUEL HUBBARD.





ABOUT REPSARK



RepSpark is the leading provider of digital solutions for B2B wholesale commerce. Designed to be personalized, intuitive, and powerfully intelligent, RepSpark's platform drives brands to connect and collaborate with their buyers to place orders, create digital line sheets and analyze key data 24/7. RepSpark brands leverage technology to drive sales growth and better serve their retailers. Founded in 2007, RepSpark is headquartered in Anaheim, CA. To join RepSpark Community and connect your brand with +30,000 retailers visit www.repspark.com or retailers can create an account for free at app.repspark.com to discover, connect and shop with leading and...

34

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“TYR & RepSpark have had a long-standing partnership. RepSpark has been a great resource for our sales reps and customers to enter orders as well as look up orders, invoices, and tracking. The ability for an account to see styles, inventory, open orders, etc have been a great asset for our reps. The new features and functionalities, like wish lists, have continued to help our sales representatives build towards our growth.”

MARY SISSON
DIRECTOR OF OPERATIONS, TYR SPORT

“Even though we have the best customer service team in the business, our customers have been asking us for a digital platform that allows them to place online orders including embroidered product, check order status, get copies of invoices, etc. RepSpark fit that requirement perfectly.”

TODD MARTIN
PRESIDENT, PETER MILLAR

“RepSpark is a great tool for our company- the best feature is the B2B option for our accounts, gives them full access to our live inventory and at-once ordering. Most features are self-explanatory, making the program easy for everyone to use.”

JENNIFER FORREST
SPECIALTY SALES MANAGER, JOHNNIE-O

“I save one hour each day by having RepSpark. I don't need to call customers back to provide them with tracking or proof of delivery. They can access all of that information on the app. That's 260 hours saved per year!”

SAM LOVELL
SALES REP., STANCE

TRUSTED BY



ROARK



L★SPACE



ABOUT SANA COMMERCE



Established in 2008, Sana is proud to be headquartered at the historic Van Nelle Factory in Rotterdam, the Netherlands. Since the founding of Sana, they have established many offices around the world in locations such as the US, the UK and Sri Lanka, so they can better serve their clients. Sana's unique approach and strong partner network have already made Sana the driving force behind 1,200+ web stores worldwide – a number that is steadily increasing. Why? Because they offer a product that works. It works for you, and it works for your clients.

200

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Our customers were complaining about our previous platform's performance, and most were refusing to use it. Even our sales team wasn't recommending customers to order online because the e-commerce platform was not up to standards. Now with Sana Commerce, more customers use the e-commerce platform and even our sales reps use it and recommend it to our customers.”

SOREN RASMUSSEN
IT & CUSTOMER SUPPORT MANAGER, SSS AUSTRALIA

“Our customers are highly satisfied with the new web store. According to them, the new web store is user-friendly and provides them with comprehensive product information. And, most importantly, the web store displays product availability in real-time.”

DAVID DE WAEGENEER
SALES & MARKETING DIRECTOR, COPAGRO

“The design [of Sana Commerce] was far better than the alternative, and the size of the company gave us confidence that Sana Commerce would be able to react quickly when we needed to develop our site.”

ANDY COLE
SYSTEMS ADMINISTRATOR, LARSON JUHL

“With the B2B e-commerce solution from Sana Commerce, we are now able to provide accurate online product information and significantly increase our revenue by selling internationally, 24/7.”

PAUL DEMARBAIX
IT CONSULTANT, PAUL DEHAEN

TRUSTED BY

LABELMASTER
SOFTWARE PRODUCTS SERVICES

natura
bem estar bem

selecta
Make the day work.

HOBART

PAUL HEWITT
EST. 2009
NORTHERN GERMANY



ABOUT SHIFT4SHOP

SHIFT4SHOP

Shift4Shop offers a complete, all-in-one solution that includes everything you need to sell online. Their powerful online store builder and robust suite of inventory management tools will enable you to design your store, sell digital downloads, track sales, and more. Start for free with more included features than any other eCommerce software.

172

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Shift4Shop is a cloud-based software for online sales. It is a web hosting and hosted e-Commerce platform, engine-friendly website and online store builder. With a vast array of payment and delivery systems, as well as numerous plug-in features, Shift4Shop is an attractive option for those who are after a flexible, reliable, secure, affordable, fully hosted sales solution, including mobile customers. I've grown from \$250,000 to multiple 7-figures, and I did it with Shift4Shop. I chose them because the SEO is killer, they don't nickel and dime you with apps and add-ons, and it's flexible enough to run a serious E-com...”

EVA WILLIAMS
SOFTWARE JOURNALIST, FIXTHEPHOTO

“Since its launch in 1999, Shift4Shop has participated in every stage of e-Commerce software innovation. Its solutions offer valuable alternatives to other products by saving business owners money without skimping on features. The platform has everything needed by businesses of any size to list and market products and start processing sales in very little time.”

RAY FITZGERALD
CARDRATES.COM

“Shift4Shop is one of the greatest eCommerce platforms with all in one solution from the online store website to advanced automated online marketing and everything. 100's of payment gateways. 24X7 friendly support team. Surprisingly the plans are very cheap. No transaction fees & unlimited products for all...”

WEBSITEBUILDERLY

“Using Shift4Shop's emerging code standard created a more robust solution for our site as we transitioned from separate desktop and mobile sites to a single, optimized, responsive web...”

WENDY JENSEN
ECOMMERCE STRATEGY DIRECTOR, THE FINEST ACCESSORIES

TRUSTED BY





ABOUT SHOPWARE



Shopware is a leading open-source eCommerce platform and trusted by over 80,000 businesses, including leading European brands, retailers, and manufacturers across B2C and B2B industries. Shopware has a global network of 1,200+ solution and technology partners and an active developer community that gives customers access to robust third-party extensions and certified professional support. Shopware is the industry's leading feature-rich, highly-scalable, enterprise-class platform with a full suite of out-of-the-box capabilities and lowest total cost of ownership...

191

TOTAL CUSTOMER REFERENCES

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REFERENCES**

FEATURED TESTIMONIALS

“Shopware 6 is the right platform for our needs because it focuses on both content and commerce. That allows us to present our brand to optimum effect and offer a unique shopping experience. The user-friendly design and features such as the Rule Builder and Shopping Experiences mean we can implement different marketing campaigns ourselves without any major technical effort.”

FRANK HANAUER
HEAD OF DIGITAL SOLUTIONS & ECOMMERCE
OPERATIONS, STABILO

“For our furniture stores, we need a shop system that is user-friendly and modular. We also want to reflect emotions and content. And it's important for us that our shop solution keeps pace with the latest technologies and is constantly evolving. We're glad that these requirements could be met with Shopware.”

PASCAL SCHACHER
HEAD OF ECOMMERCE, ARCO REGIO

“Shopware offers huge freedom in the design and presentation of technical products, professional content and services. In a conservative industry, the option of telling stories and presenting technical products in an emotional way is a new and interesting design approach for us.”

WOLFGANG KLEMME
ECOMMERCE PROJECT MANAGER, WOCKEN

“With Shopware, we were particularly impressed by the large ecosystem, the ability to combine content and commerce, and the functionality of the B2B Suite.”

PATRICK HÄSE
E-COMMERCE MANAGER, LICHTBASIS

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Hughes
The Electrical Experts

CHOCOLAT
DER GUTE LADEN

Staples

CASEYS
FURNITURE

MONAR
ANTWERP



ABOUT SPRYKER



Spryker is the commerce technology company offering a unique commerce operating system, as well as a wide range of corresponding customer interfaces (apps) which enable companies to harness the full potential of their products and services by connecting them to various customer touchpoints and creating forward-looking customer centric and IoT use cases, responding to increasing device variety and user journey complexity.

66

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“We can't know today what our B2B platform will need tomorrow. That's why we need a commerce software that guarantees us this flexibility and creates the best conditions for future developments. That's why we think we've made a good decision with Spryker.”

NIELS BUNGENSTOCK
HEAD OF DIGITAL INNOVATION, LEKKERLAND

“Our previous provider did not offer us the same capabilities as Spryker to efficiently implement country-specific customizations such as languages, content, or store features, including a large number of different storefronts.”

KIM MANITASEVIC
MANAGER E-COMMERCE, JUNGHEINRICH AG

“The main advantage of the Spryker Commerce OS is that we can offer our customers a digital “one-stop-shop” front-end solution without the need for back-end integration for small markets.”

ALEXANDER T. STAMPFL
HEAD OF E-BUSINESS, HILTI

“We needed rapid development, flexibility, scalability, and most importantly, security. Spryker's headless commerce and microservices were the best fit for us.”

SHAYA POURMIRZA
HEAD OF IT ARCHITECTURE, ATIDA



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ABOUT ZOELY



Zoely supports B2B and wholesale businesses and their ability to take orders anytime, anywhere, on any device. Our cornerstone offerings are a mobile app for the sales team to take orders or generate sales quotes wherever they are, and a self-service web portal for accounts to log in, see customized catalog and pricing options, place orders, and track already placed orders. To complete the solution, a web-based admin allows companies to manage their products, customers and orders.

37

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“I started using Zoely with minimal experience in website design and development. Within a few short months, I was able to design, develop, and launch a full functioning website with over 2,000 SKUs. Their support team is fabulous, answers questions quickly and assists with functionality. Since my launch, I've been able to attract over 2,000 new customers to my site and my customers thoroughly enjoy the functionality of the website. I highly recommend Zoely to any business owners, whether just starting out or transferring over.”

JOE PORTERA
QUICK CASH FOR REMOTES

“We've been using Zoely for over a year now and we were initially drawn to Zoely because they offer several important features we were looking for like Customer Group pricing, B2B capabilities, and drag & drop page design. Since joining Zoely, we have been most impressed with the company's willingness to continuously improve the platform. Joining Zoely has been a fantastic decision!”

BARBARA GOULD
MARKETING AND SALES ASSOCIATE, SIVAL

“The design features on Zoely are obviously the most useful for me, as I do not have a background in coding, but am able to do a lot with the drag and drop options. I especially like the custom mobile and tablet design, along with the live preview.”

KELLEY ZINCONE
MARKETING ADMINISTRATOR, COLORADO STANDBY

“We love working with Zoely! First of all, just being able to pick up the phone and call somebody when we have a question has been amazing. I've worked with other ecommerce platforms before, and you don't get that.”

PENELOPE FINNIE
CHIEF EXECUTIVE OFFICER, EGAL PADS

TRUSTED BY

BROOKLYN BEDDING

FoodSafetyMarket
marché de la sécurité alimentaire

bromeliad

COMMONWEALTH
PACKAGING COMPANY

DOOR COUNTY
Coffee & Tea Co.
EST. 1993



2023

**ECOMMERCE
PLATFORMS**

RISING STAR





ABOUT EKM



EKM is built with your business in mind. They're a team of 85 powering an online community of over 30,000 online businesses. EKM online shops are unique because they are always evolving and getting better to ensure you sell more. Their two decades of experience and a team of 70 ecommerce experts are always making improvements to both the platform and your shop ensuring tomorrow is always better than yesterday.

88

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“EKM has been a really, really useful tool for us because first and foremost, it's so easy to use. Even just the basic adding of products and that kind of thing- we find it saves a lot of time because our time is best spent interacting with people as much as we can.”

EMMA
FOUNDER, MY VINTAGE

“It's not just the support, but the community. I'm literally on [the forum] every day reading all the help and everything. Eve and Rebecca have just been amazing.”

KIT
UNWONTED

“EKM is great for anyone who is not really a web developer, it's very easy to use and it's so easy to create a good looking website.”

SEAN KIERANS
THE SOAP SHACK

“The powerful free feature list and the easy to use back office gives EKM the cutting edge over the other ecommerce solutions.”

SAM WILLIAMS
AE WILLIAMS

TRUSTED BY





ABOUT K-ECOMMERCE

k-e-commerce.
powered by **mdf commerce**

k-e-commerce delivers an innovative, cloud-based eCommerce solution that simplifies and accelerates your ability to sell online. Fully integrated with the Microsoft Dynamics suite and SAP Business One, their solution offers a complete omnichannel platform for B2B and B2C.

55

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“After conducting an extensive search and vetting process for e-commerce, United Fire selected k-e-commerce for its B2B web store. k-e-commerce was able to provide an e-commerce solution that addressed our unique requirements including a short delivery timeline, design implementation, and the ability to provide a full-featured solution with inclusive pricing. We hit our go-live deadline and had our new site up and running three months from contract signature due to the open communications between our project teams and strong capabilities of k-e-commerce implementation team.”

DANIEL MATLICK
PRESIDENT AND CHIEF EXECUTIVE OFFICER, UNITED
FIRE EQUIPMENT COMPANY

“k-e-commerce not only keeps up with best practices and current trends but provides subject matter expertise in the eCommerce area. We were able to discuss eCommerce best practices with our project team, and come up with new ways to do business using the k-e-commerce solution's flexible functionality, creating a web store that is perfectly suited for our business and customer base.”

MICHELLE FUOCO
DIRECTOR OF FINANCE AND GENERAL MANAGER,
TOPRICIN

“This has been the biggest advantage to our customers. Customers across the world can view inventory and look at expected inbound inventory. Having the right stock at the right time is critical to our industry.”

GLEN TOSCO
IT MANAGER, DEL-NAT TIRE CORPORATION

“k-e-commerce's platform was easy to set up and configure. The knowledge base has a wealth of information to help you along the way.”

KRISTIN YERECIC SCOTT
MARKETING DIRECTOR, YERECIC LABEL

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DIETZGEN



Top Quality. Exceptional Service.
PERRI'S



ABOUT NOPCOMMERCE



nopCommerce is the most popular ASP.NET shopping cart in the world based on Microsoft technologies. The platform powers 60,000 live stores and has over 10,000 new stores every year. The platform is absolutely free to use; there are no any transaction or hidden fees. Due to its rich built-in features, you can quickly launch and scale your finished online store. nopCommerce functionality suits SMB as well as medium and large B2B and B2C and global business. If you need to build a special solution adapted to your business needs, then you're not limited...

97

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FEATURED TESTIMONIALS

"I would recommend nopCommerce because it has an easy-to-use interface and you don't have to be an IT-master to use it. You can be a marketing professional, create the content, manage the pricing and categories, and do it very easy."

DANA KOMAN
MARKETING MANAGER, TACO METALS

"We like nopCommerce because it's a platform with a very well-structured architecture that enables its modification greatly since it's open-source. nopCommerce can be easily adapted to cover the needs of every one of our customers."

EDUARDO ADAME
GENERAL DIRECTOR, TECNOFIN

"As a platform, nopCommerce supports us very well because the architecture is very good. We needed a secure, Microsoft-compatible solution for a customer that was multi-store capable and nopCommerce fitted this description best."

TOBIAS DERUCKI
MANAGING PARTNER, INNOVAPPS

"With nopCommerce we are able to create the optimal eCommerce system according to our customer's needs. The modern and sophisticated backend of nopCommerce allows fast and simple configuration of the shop."

JOSÉ LOPEZ
CHIEF EXECUTIVE OFFICER, JMC SOFTWARE AG

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ABOUT SELLFY



Sellfy allows creators of ebooks, comics, design assets, music, video or any type of digital file to sell their goods by opening a beautiful storefront on Sellfy. They handle everything from product hosting and payment processing to automatically sending download emails and delivering the products. Sellfy changes that by offering simple a service to start selling within seconds with just a link. They take care of digital product storage, delivery and payments to that their clients can focus on creating great stuff.

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TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Of course, learning anything new can be intimidating and time-consuming, but this one was really simple and straightforward. Just find a great company to work with and learn as you go. Sellfy was super easy to use. It was really surprising for me to see how easy it was to set up my store.”

MEGAN HEIN
MEGAN HEIN PHOTOGRAPHY

“Sellfy’s in-built tools like tracking email open rates and using coupon codes are pretty useful. I’ve been able to do A/B testing with different price points and discounts for digital and physical products. It has given us more flexibility in distributing digital content.”

RISHI BAVEJA
CO-FOUNDER, BOXFIT

“Sellfy tracks all the different types of traffic going into the store, and it tracks all the conversion rates of each source. This is really interesting data for me because it helps me figure out where to invest in.”

AUSTIN FARWELL SHEET MUSIC

“I think Sellfy does a really great job with making the purchasing process straightforward. The user experience is so effortless that it’s easy to get a high conversion rate. It’s easy for customers to make payments.”

EFIKZARA

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EtikZara

BOXFIT

MIND YOUR STEP

CG FITNESS
ONLINE COACHING

Justine Blohn
PRESETS



ABOUT SYLIUS



Sylius is a technology that gives you full freedom to create an exceptional customer experience. It integrates with your existing systems and guarantees fast time to market. Their solution is a free, fully Open Source and exceptionally flexible eCommerce framework designed for dynamic growth of your innovative business. It is loved by developers due to its clear code, SOLID principles, agile development, testability & extendibility. Based on Symfony framework.

73

TOTAL CUSTOMER REFERENCES

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FEATURED TESTIMONIALS

“Within over 12 years of experience in Nordcode, we have worked with most of the e-commerce platforms in the market, but 3 years ago when we found Sylius, we decided to focus on it as one of our main technologies for e-commerce. Sylius is a very flexible framework that doesn't bring unnecessary weight from the code base, functionality, and infrastructure compared with others e-com platforms. That is why it perfectly fits and is easily adaptable for mid and large enterprise business needs. The code base is very clean with the PHP Symfony framework background and doesn't have legacy code issues compared with other...”

JUSTINAS RASTAUSKAS
CHIEF BUSINESS DEVELOPMENT OFFICER, SOULZ.LT

“Sylius is a great open-source project with many active contributors. The architecture lends itself well to customization and extension which is really important for such a customized product like glasses. Many of the “missing” functionalities of the core like invoicing and admin order creation can be installed as a plugin. An added bonus is that since Sylius is also a Symfony application – all of the Brille24 systems are now based on one framework.”

MAXIMILIAN PESCH
TECH LEAD, BRILLE24

“Sylius is a great eCommerce framework for the market of today and tomorrow. Its flexibility and great architecture allow us to provide awesome projects in no time, which means a lot to our customers. We loved it so much that we decided to work only on...”

MIKOŁAJ KRÓL
CHIEF EXECUTIVE OFFICER, BITBAG

“Nowadays an eCommerce platform should focus a little bit less on the out-of-the box features and much more on providing a high quality, easy to expand and easy to customize architecture. Sylius is exactly this.”

MANUELE MENOZZI
CHIEF TECHNOLOGY OFFICER, WEBGRIFFE

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POPSUGAR.



ABOUT UNILOG

unilog

Unilog is a global technology company that delivers powerful, affordable eCommerce solutions for the B2B marketplace. Their cloud-based eCommerce platform and product data enrichment services help distributors, manufacturers, and wholesalers increase online sales, reduce cost to serve, and enhance their digital channel.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“Unilog’s services and solutions have so many upsides – speed to market, robust content, a better taxonomy, and a great customer experience – all without having to make a huge investment like our big box store competitors.”

BILL SHADDEN
REGIONAL VICE PRESIDENT OF SUPPLY CHAIN,
DIXIELINE

“They clearly had the product knowledge and eCommerce technology needed to help strengthen and expand our dealer brands, and they were committed to helping our independent small businesses be successful.”

GREG STINE
EXECUTIVE VICE PRESIDENT OF MARKETING AND
COMMUNICATIONS, ORGILL, INC.

“The Go90 program lived up to its promise. It’s clear Unilog has a proven plan for rapid and successful implementation. Now we can deliver a great eCommerce experience with tremendous B2B capabilities for our customers.”

JAY JOHNSON
PRESIDENT, PLUMBERS SUPPLY COMPANY

“From a usability standpoint, we love everything about the platform: the layout, the search filtering, and the number of tools to help manage our customers on the backend.”

BRIAN WHITEHEAD
HIRSCH PIPE & SUPPLY COMPANY

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ABOUT VIRTO COMMERCE



Virto Commerce, founded in 2011 by industry experts, is a leading provider of B2B digital commerce solutions. As a Microsoft Gold Partner, the company serves more than 100 companies worldwide and has offices in five countries, including the Americas and Europe. Virto Commerce's flagship product, the ecommerce cloud-based, open-source .NET platform, is the only B2B-first headless digital commerce solution that is specifically designed to adapt to ever-changing complex scenarios common in the B2B market.

40

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“Using Virto Commerce's platform capabilities, we created [a] powerful marketplace system. We addressed order management, inventory, pricing, as well as developed a system of gathering, publishing, and managing customer reviews. This system helps Kupinatao customers make the right choice out of millions of positions and drives our sales.”

SERGEY SINYUGIN
CHIEF EXECUTIVE OFFICER, KUPINATAO

“We chose Virto Commerce as the new platform for Standaard Boekhandel because it is the only ecommerce platform that has the customizability and flexibility that we need. We migrated off of another platform, and now with Virto Commerce we are able to quickly update products, stock, and metadata - without the limits we experienced before.”

STANDAARD BOEKHANDEL

“Virto Commerce has made it possible for us to have a digital presence within B2B and B2C while supporting other needs from the organization, such as price list creation. Though we have a complex structure in our product data, Virto Commerce is user-friendly and fast—making it easy for everyone using the tool.”

MARTINA WINSSELL
ECOMMERCE MANAGER, FLOKK

“We selected Virto Commerce to replace our ecommerce solution because of its ability to scale quickly to other countries and languages – and for its ability to create and maintain a large property catalog. Virto allowed us to maintain 24/7 availability, which is critical to our international business.”

OLGA LOMKO
CHIEF EXECUTIVE OFFICER, ESTATE SPAIN

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ABOUT YO!KART



Yo!Kart is a feature-rich multi-vendor marketplace software for building online marketplaces. It is the cost-effective, scalable, and easy to use platform, especially for those aspiring entrepreneurs who don't have time to deal with programming and technical matters. It's designed to help entrepreneurs in their journey towards commercial success. The platform is replete with in-built ecommerce features and offers mobile apps for buyers and sellers. Apart from cutting edge performance, it offers free technical support for one year.

44

TOTAL CUSTOMER REFERENCES

[VIEW ALL REFERENCES](#)

FEATURED TESTIMONIALS

“The system is very versatile and enables you to customize your settings to your required needs. They offer extensive assistance and support. We have launched a fully functional online marketplace for our country and community enabling them to buy and sell online with ease. This is an excellent stride for a small country like Namibia.”

JEAN N
DIGITAL SPECIALIST, DOTDUNE

“Digitisation is doing things that were unimaginable for B2B commerce a decade ago. There are many Challenges that B2B companies can solve by investing in online marketplaces FATbit or Yo!Kart identified the future need a decade ago and started building marketplace solutions specific to various niches, in both B2B & B2C segments.”

THE TELEGRAPH

“It was fun working with Yo!Kart team. They are very supportive and I received quality work from them. Whenever I needed some support, the team was always there to assist. Will definitely work with them for my future projects.”

VISHAL ANAND
FOUNDER, MYCART

“YoKart checked all our important boxes that we were looking for. It comes at a very affordable price and has an amazing UI/UX.”

MITESH VADOLIYA
ECOMMERCE SPECIALIST, ANYFLEXO

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ABOUT ZNODE



Znode is an enterprise, B2B ecommerce platform developed to enable growth through a rich set of built-in features to easily manage content, site search, product information and multi-store functionality. Znode's built-in B2B functionality supports complex pricing, complex inventory, complex product types, workflow approvals, quote management and list management. The platform is completely headless with over 600 APIs allowing for greater extensibility, easier integrations and consistent functional updates. Znode is a product of Amla Commerce.

57

TOTAL CUSTOMER REFERENCES

**VIEW ALL
REFERENCES**

FEATURED TESTIMONIALS

“It was really critical for us to choose a platform that had B2B capabilities, but not just B2B capabilities - its performance needed to serve our unique B2B2X requirements. We found that in Znode. It's headless, API-driven and very flexible. The data model allowed us to have multiple stores and multiple catalogs to match our organizational set-up.”

KELLIE CASEY
AFTERSALES COMMUNICATIONS AND ECOMMERCE,
HYSTER-YALE GROUP

“Znode allows us to better meet our customers' needs by enabling product discovery, pricing complexity, multiple ordering options, and more. Znode's central data model and B2B capabilities solved merchandising issues and has set us up to potentially transition our B2C ecommerce business to the platform.”

JAY RAUSENBERGER
ECOMMERCE STRATEGY MANAGER, NUTRICIA NORTH
AMERICA

“With Znode we can manage all of the stores through a single, unified back-end system that will also allow us to integrate with our customers' existing systems. We are already planning to develop multiple storefronts, expand the payment types and improve clients' storefront presentations.”

DENNIS EGEN
VP OF IT, THE ARCHER GROUP

“Our customers have been able to quickly access the right products through personalized product catalogs. Without Znode's ability to easily create virtual product catalogs, we would be replicating data for every school uniform program we serve.”

MATT KOHLS
CHIEF OPERATING OFFICER, GLOBAL SCHOOLWEAR

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